



# ALEXANDRIA MALL

3437 Masonic Drive  
Alexandria, LA 71301

**Our Properties. Your Showcase.**  
**Advertise. Lead Generation. Retail Sale.**



Located throughout common areas, retail merchandising units (RMUs) are customizable to showcase your product or support retail sale.

These free-standing merchandising units are provided by Alexandria Mall and suited for everything from retail sales, lead generation, static advertising and event awareness.

## Center Stats



**3 million visitors** per year



Generates **more than \$105M** in sales annually



Align your brand to top brands: Burlington, ULTA, Buckle, Versona, Conn's



Short term, seasonal and long term opportunities





# ALEXANDRIA MALL

Retail Merchandising Unit (RMUs)

## Our Guests. Your Opportunity.

Whether you're a first-time retailer or an experienced merchandiser eager to showcase your products, our shared-space, short term specialty leasing opportunities are designed to fit your needs.

### With your retail merchandising unit:

- Highly trafficked common area location
- Flexible merchandising within guidelines designed for your success
- Schedule for your needs with daily, weekly, monthly and long-term rates available

Demographics	15-mile	25-mile	60-mile
Population	118,312	156,981	459,202
Average Household Income	\$74,375	\$73,034	\$66,873
Median Age	38.6	39	37.9

Source: ESRI, 2022



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